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U.S. Department of Justice

Washington, DC 20530

Supplemental Statement

Pursuant to the Foreign Agents Registration Act of 1938, as amended

		For Six Month P	eriod Ending	
	,	_	DECLOS	(Insert date)
		1-	REGISTR	TRANT
1.	(a) Name of Registrant		(b) Regis	gistration No.
	FCB Garfinkel		2415	15
•	(c) Business Address(es) of Registra 100 West 33rd Street New York, NY 10001	<u>int</u>		
	las there been a change in the inform	nation previously fi	arnished in co	connection with the following?
İ	(a) If an individual:	v =		
	(Î) Residence address(es)	Yes □	No □	
	(2) Citizenship (3) Occupation	Yes □ Yes □	No □ No □	
		·1 ¢3 📋	140 🖂	
,	(b) If an organization:	Vian Bill	N- Ó	
	(1) Name(2) Ownership or control	Yes ⊠ Yes □	No □ No ⊠	
	(3) Branch offices	Yes □	No 🗵	
		-	_	No. Landing
,		m Draftfcb to FCB	Garfinkel in i	n March 2014. An Amendment to Registration d and processed for this change.
	IF THE REGISTRAN	IT IS AN INDIVI	MIAT. OMI	MIT RESPONSE TO ITEMS 3, 4, AND 5(a).
3 Īf				therein have occurred during this 6 month reporting period.
J. 11	Yes □ No ⊠	, state whether an	y changes the	mereni nave occurred during this o monim reporting period.
If	yes, have you filed an amendment	to the Exhibit C?	Yes □	No □
	no, please attach the required amen			
	, see a , see a , see a se	··· .		

The Exhibit C; for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

(PAGE 2)

4. (a)	Have any persons ceased ac	ting as partners, officers, d	irectors or sin	nilar officials of the reg	istrant during this	6 month reporting period?
	Yes 🗖	No 🗵		•		
	If yes, furnish the following	g information:		•		
	Name		Pos	sition	Date Com	nection Ended
(b)	Have any persons become p	intravia afficiera diventoira	à similar affi	áiala during thia 6 mas	th rejection posied	ሳ
(0)	Yes 🗀	No 🗵	ni suningn Aili	ciais amitiß mis a tiloii	mi řeboránik berrod	;f
	If yes, furnish the following	-	•			
	Name	Residence Address	•	Citizenship	Position	Date Assumed
	radio	Medicoloc / Medicos		Citizonomp	1 OSITION	Date Assumed
		,			•	
		•				•
				<u> </u>		
5. (a)	Has any person named in Ite	m 4(b) rendered services d	irectly in furt	herance of the interests	of any foreign prin	ncipal?
	Yes 🔲	Ńo ⊠				
	If yes, identify each such pe	erson and describe the servi	ce rendered.			
					•	
(b)	During this six month report	ting period, has the registra	nt hired as en	ployees or in any othe	r capacity, any pers	sons who rendered
` '	or will render services to the					
	secretarial, or in a related or			No 🗵		• • • • • • • • • • • • • • • • • • • •
				٠ منت		
	Name	Residence Address		Citizenship	Position	Date Assumed
						•
		•				
(c)	Have any employees or indi				ninated their emplo	yment or
	connection with the registra	nt dùring this 6 month repo	rting period?	Yes 🔲 🗎	Vo ⊠	
	If yes, furnish the following	information:				•
	Name		Position or	Connection	Dat	e Terminated
				•		•
		,				
(d)	Have any employees or indi-	viduals, who have filed a sh	iort form regi	stration statement, term	inated their connec	ction with any foreign
	principal during this 6 month	h reporting period? Yes		No 🗆	ı	
	If yes, furnish the following	information:				
	_				_	<u> </u>
	Name	Position or Connection	n	Foreign Principal	Date	e Terminated
		•				
	<u> </u>					
6. Ha	ve short form registration sta	tements been filed by all of	f the persons i	named in Items 5(a) an	d 5(b) of the supple	emental statement?
	Yes 🗍	No 🔲			•	
If 1	no, list names of persons who	have not filed the required	l statement.			

(PAGE-3)

П	_	FΩ	12	R.I	C	N	PD	TN	CII	PA	Ĭ.
11	-	ru						411			

7.	Has your connection with any foreign principal ended during this 6 month reporting period if yes, furnish the following information:	od? Yes □	No 🗵
	Foreign Principal	Date of Termination	i
		-	
			,
			•
8.	Have you acquired any new foreign principal(s) ² during this 6 month reporting period? If yes, furnish th following information:	Yes 🗌	No 🗵
	Name and Address of Foreign Principal(s)	Date Acquired	
9.	In addition to those named in Items 7 and 8, if any, list foreign principal(s) ² whom you co	ntinued to represent	during the 6 month
	reporting period. Jamaica Tourist Board		
		-	
	·		
10	. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in It	em 8?	
	Exhibit A ³ Yes No No		
	Exhibit B ⁴ Yes No No		
	If no, please attach the required exhibit.		
	(b) Have there been any changes in the Exhibits A and B previously filed for any foreign represented during this six month period? Yes No!		
	represented during this six month period? Yes No I If yes, have you filed an amendment to these exhibits? Yes No I		
	If no, please attach the required amendment.		
	· · · · · · · · · · · · · · · · · · ·		

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

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III - ACTIVITIES

11. During this 6 month renamed in Items 7, 8, o	eporting period, have you engaged in any activities for or rendered any services to any foreign principal or 9 of this statement? Yes No
If yes, identify each fo	oreign principal and describe in full detail your activities and services:
	l - Provide general marketing communications and advertising services requested and/or approved ally as part of the client's marketing program.
•	
•	·
	eporting period, have you on behalf of any foreign principal engaged in political activity ⁵ as defined below No 🗵
153 🔲	NO 🖸
the relations, interests arranged, sponsored or	ich foreign principal and describe in full detail all such political activity, indicating, among other things, and policies sought to be influenced and the means employed to achieve this purpose. If the registrant r delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery,
names of speakers and	subject matter.
•	
•	
,	
13. In addition to the above foreign principal(s)?	e described activities, if any, have you engaged in activity on your own behalf which benefits your Yes □ No ☒
If yes, describe fully.	•
•	
	•

^{5 &}quot;Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV-FINANCIAL INFORMATION

4. (a)	RECEIPTS-MONIES During this 6 month rep statement, or from any c money either as comper	orting period, have you received from	any such foreign principa	umed in Items il, any contribu	7, 8, or 9 of this ations, income or
	If no, explain why.				
	If yes, set forth below in	the required detail and separately fo	or each foreign principal a	n account of si	uch monies:6
	Date	From Whom	Purpose		Amount
	SEE ATTACHED				
		·		<u></u>	·····
					Total
(b)	RECEIPTS - FUNDRA	LISING CAMPAIGN orting period, have you received, as p	art of a findraicing camp	aion ⁷ any ma	nev on hehalf of any
		in Items 7, 8, or 9 of this statement?	Yes	No ⊠	icy on ochair or any
	If yes, have you filed an	Exhibit D ⁸ to your registration?	Yes 🔲	No 🗆	
	If yes, indicate the date t	he Exhibit D was filed. Date _			
(c)	RECEIPTS-THINGS Of During this 6 month representation of thems 7, 8, or 9. Yes	DF VALUE orting period, have you received any of this statement, or from any other No 🗵	thing of value ⁹ other than source, for or in the intere	money from a ests of any suc	ny foreign principal h foreign principal?
	If yes, furnish the follow	ing information:			
	Foreign Principal	Date Received	Thing of Value		Purpose.

^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

						(PAGE 6)
15. (a)	DISBURSEMENTS- During this 6 month r (1) disbursed or expenses 9 of this statement	eporting period, have you ended monies in connection		of any foreign prin	cipal named in Iten	ns 7, 8, or
		es to any such foreign princ		No 🗆		
	If no, explain in full d	etail why there were no dist	oursements made on be	half of any foreign	principal.	
	If yes, set forth below monies transmitted, if	in the required detail and so any, to each foreign princip	eparately for each forei	gn principal an acco	ount of such monies	, including
	Date	To Whom		Purpose	Ame	S únt
	SEE:ATTACHED		-		•	
	·					
,					,	
·						

Total

(PAGE 7)

(b)	During this 6 m		d, have you dispos		value ¹⁰ other than money ems 7, 8, or 9 of this state	
		Yes 🗀	No 🗵			
	If yes, furnish th	e following inform	ation:			
	Date	Recipient	Foreign l	Principal	Thing of Value	Purpose
					·	
				•		
(c)	During this 6 m other person, ma	ade any contribution	d, have you from y is of money or othe	our own funds an r things of value	d on your own behalf either in connection with an ele s held to select candidates	ction to any political
		Yes 🗍	No 🖄	•		
	If yes, furnish th	e following inform	ation:			
	Date	Amount or 7	hing of Value	Political Or	ganization or Candidate	Location of Event
	•					

^{10, 11} Things of value include but are not limited to giffs, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kiekbacks," and the like.

(PAGE 8)

V-INFORMATIONAL MATERIALS

Yes			e, disseminate or cause to b	e disseminated any informational materials
(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration? Yes	•	NO 🔯		
15 Yes, please forward the materials disseminated during the six month period to the Registration Unit for review. 17	-	em 16(a) do von disseminate	any material in connection	whith your registration?
18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money finance your activities in preparing or disseminating informational materials? Yes No No If yes, identify each such foreign principal, specify amount, and indicate for what period of time. 19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of inform materials include the use of any of the following: Radio or TV broadcasts Magazine or newspaper Motion picture films Letters or telegrams Other (specify) Electronic Communications Email Website URL(s): Social media websites URL(s): Other (specify) 20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any the following groups: Public officials Newspapers Leibraries Editors Editors Educational institutions Government agencies Civic groups or associations Nationality groups Other (specify) 21. What language was used in the informational materials: English Other (specify) 22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No	Yes 🔲	No 🗆	•	, ,
18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money finance your activities in preparing or disseminating informational materials? Yes No		• • • • • • • • •	the six month period to the	Registration Unit for review.
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Electronic Communications Email	☐ Advertising campaigns	☐ Press releases	Pamphlets or other put	olications
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22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes \(\subsetention \) No \(\subsetention \)			r (specify)	
disseminated or caused to be disseminated during this 6 month reporting period? Yes No	·		_	
		·	·	
VAC (I NO I I			ith the statement required l	by Section 4(b) of the Act?
100 []	Yes □ No □			

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

P	A	GE	Q١

VI -	E	XE	CLI	ፐፐስ	N

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)		(Print or type name under each signature or provide electronic				ic signature 13
March 25, 2015		/s/ Jeff Tarakajian			eSigned	eSigned
		·	<u></u>			
	 		·····	- · · · · -		

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

Jamaica Tourist Board
Cash Reciepts
03/01/2014-08/31/2014

Lockbox Dt	Check Num	Check Amount	Petro Date	ime/Ross	Inv Date	Cash Applied	Inv/ResAmt	Job Number Element
3/3/2014	The state of the s	97,500.00	2 1/2 11 1 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1	5000074190	2/27/2014	97,500.00	4 m 1 m 1 m 1 m 1 m 1 m 1 m 1 m 1 m 1 m	10148048-1210-A0
3/4/2014		500,000.00	5/8/2014		2/28/2014	33	 	
3/4/2014		500,000.00	5/8/2014		4/30/2014		800,000.00	
3/4/2014		500,000.00	3/31/2014	5000074188	2/27/2014	160,000.00		10146236-1210-A0
3/4/2014	620800001	500,000.00	3/31/2014	5000074191	2/27/2014	278,047.14	278,047.14	10158876-1210-A0
3/4/2014	620800001	500,000.00	3/31/2014	5000074192	2/27/2014	3,956.24	3,956.24	10168304-1210-A0
3/4/2014	620800001	500,000.00	3/31/2014	5000074193	2/27/2014	340.95	340.95	10168729-1210-A0
3/4/2014	620800001	.500,000.00	3/31/2014	5000074194	2/27/2014	1.898.72	1,898.72	10168731-1210-A0
3/4/2014	620800001	500,000.00	3/31/2014	5000074195	2/27/2014	1,370.45	1,370.46	10159699-1210-A0
3/25/2014	843903701	1,156,801.48	3/31/2014	5000074195	2/27/2014	1,370.46	1,370.46	10169699-1210-A0
3/25/2014	843903701	1,156,801.48	3/31/2014	5000074194	2/27/2014	1,898.72	1,898.72	10168731-1210-A0
3/25/2014	843903701	1,156,801.48	3/31/2014	5000074193	2/27/2014	340.95	340.95	10168729-1210-A0
3/25/2014	843903701	1,156,801,48	3/51/2014	5000074192	2/27/2014	3,956.24	3,956.24	10168304-1210-A0
3/25/2014	843903701	1,156,801.48	3/31/2014	5000074191	2/27/2014	278,047.14	278,047.14	10158B76-1210-A0
3/25/2014	843903701	1,156,801.48	3/31/2014	5000074188	7/27/2014	160,000.00	160,000.00	10146236-1210-A0
4/7/2014	940770001	340,262.10	5/8/2014		4/30/2014	6,925.41	800,000.00	
4/7/2014	940770001	340,262.10	5/8/2014		2/28/2014	33	33	
7/2/2014	834145201	453,318.8B	8/28/2014		7/31/2014	1,000,000.00	1,000,000.00	
7/2/2014	834145201	453,318.88	8/28/2014	5000085685	6/30/2014	1,450.11	1,460.11	
7/2/2014	834145201	453,318.88	8/28/2014	5000085669	4/29/2014	20,000.00	20,000.00	1021,2207-1210-A0
7/2/2014	834145201	453,318.88	8/28/2014	5000085685	4/29/2014	13,028.00	13,028.00	10214514-1210-A0
7/2/2014	834145201	453,318.88	8/28/2014	5000085763	4/29/2014	97,500.00	97,500.00	10208402-1210-A0
7/2/2014	834145201	453,318.88	.8/28/2014	5000088607	.5/20/2014	13,000.00	13,000.00	10221574-1210-A0
7/2/2014	834145201	453,318.88	8/28/2014	5000088608	. 5/20/2014	1,281.50		1021848B-1216-F0
7/2/2014	834145201	453,318.88	8/28/2014	5000088609	5/20/2014	101,980.00	101,980.00	********
7/2/2014	834145201	453,318.88	8/28/2014	5000088617	5/20/2014	97,500.00	97,500.00	10208402-1210-A0
Total	\$,7		- 16.17	ns : 1:10		2,348,393.45	:	

Amount	Job Type	Pay Period	Vendor		Company code
120 ÚS	Broadcast Production	AUG 2014	ADVERTISING DIGITAL IDENTIFICATION	PCB Garlinkel	1210
120 US	Broadcast Production	MAY 2014	The state of the s		
240 US		Result		i kanga	Life Live Control
2,393 USI	Brand	APR 2014	AMERICAN EXPRESS CONCUR	C. L. Lacidar	Baka Side a
4,113 US	Broadcast Production				
118 US	Web-based	JUL 2014		ind the	1.35.045
.612 USI	Broadcast Production	MAR 2014			
7,235 USI		Result	ishi danishi abasa da da ba	1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1	A.C.
204 USI	Broadcast Production	MAR 2014	AON ALBERT G RUBEN INSURANCE		
204 USI	, ,	Result	A section of the sect		alitaria di Afrika di C
300 US	Breadcast Production	APR 2014	ASSOCIATED PRODUCTION MUSIC (L.		
300 USI		Result			and the second second second second
19,000 USI	SP	APR 2014	BUZZBACK LLC		lajatus.
19,000 USI	40 AV	Result	Land that contains a conservation		ida e a Pi
1,080 US	Broadcast Production	APR 2014	CORBIS CORPORATION		7 # 19 SP 5 T
1,080 USt	Commence - Marie and Commence	Result			
4,634 USI	Broadcast Production	MAR 2014	DG FASTCHANNEL		
4.634.USI		Result	Her and Do Geographic Devices (1985)		Terlig County is a 1
30 USI	Broadcast Production	MAR 2014	ENTERTAINMENT COMMUNICATIONS		CASSAGE ENGRA
30 USC		Result			
2,468 USE	Broadcast Production	TATALONS	EXTREME REACH INC	ent are positioned.	
2,468 USL	The second secon	Result			
3,176 USD	ree ur son to	JUL 2014	FCB CANADA		was publicated
11,927 USC	Fee	TUN 2014	SERVE CONTRACTOR OF VICTOR OF		
6,352 USC	re ·				Contractors of
21,455 USD		Result			
5,230 USD	Broadcast Production		CB INFERNO LIMITED		
	Fee		and the second s	Contractor in	COLUMN CONTRACT
14,970.USC	Print Production				
8,963:USC	ree .	JUL 2014			
14,970 USC	Print Production	A PROPERTY OF THE PARTY OF THE			
1,598 USD				bi mathalin bi.	Section 1
399 USC	Web-based				- 10 to 10 t
14,970 USD		Control of the control of		Section 1	
199,059 USD	Print Production				and the last the second second
618,USD	Web-based		rendbarie and advertis a structure to the second second	<u> Laireil agnobi</u>	
788 USD	Print Production				allegisco esterio di
29,941 USD	Res			and the second	
291,507 USD	ssatur vikuminen i eisik	Result	@South Arice (Pry My)		
128,700 USD	Web-based	nenen-wennenzo uwersteut w			Programme Scanner
128,700 USD	and the second s	Result			
71 USD	Broadcast Production				Constitution of the Constitution
71 USD		Result			
150 USD	Broadcast Production	Marchitican behavior became an experience and the	TO A VARIOUS MANAGEMENT AND A STATE OF THE PARTY OF THE P	Significant (1965) Barangan	SE BUILTE C. L.Y.
1,000 USD	Print Production				
1,150 USD		Result			
1,000 USD	Proadcest Production	200			George George
0 USD	Broadcast Production			2 CM 14 CV 15 A. 7	
1,000 USD		Result	AND THE RESERVE AND THE PROPERTY OF THE PROPER	PROACH COMMENTATION OF THE PROPERTY OF THE PRO	
125 USD	Broadcast Production		ASTERWORK PLAQUES		
125 USD		Result			
9,500 USD	Colleteral way 15 15 15 15 15 15 15 15 15 15 15 15 15	0.00			
9,500 USD		Result			
3,566 USD	Proadcast Production	A STATE OF THE PROPERTY OF THE PARTY OF THE			
23,250 USD	Broadcast Production	CONTRACTOR OF THE PARTY OF THE			
2,500 USD	Proadcast Production	9AY 2014			Sautet ie Greek
29,316 ÜSD	*	tesult		****	
11,536 USD	Iroadcast Production	PR 2014	CTAGON		and the second
11,000 000	a shaded in a section of the section				

312 USC	Broadcast Production	JUL 2014	PELCO:	1515 315	
2,714 USD	Broadcast Production	JUN 2014			
770 USD	Broadcast Production	MAR 2014			
3,796 USD		Result	officerous transfer	E Y G Faille	
38,736 USD	Broadcast Production	JUN 2014	Pipe Line PS	MARK OF	
38,736 USD		Result			2.34
24 USD	Breadcast Production	JUL 2014	PREFERRED MEDIA (NC		1 Logardo (
88 USD	Broadcast Production	JUN 2014			
92 ÚSD	Broadcast Production	MAR 2014		ei est eus	recouldable e
23 USD	Broadcast Production	MAY 2014		3 5 64 5	
227 USD		Result			
3,500 USD	Brand	JUN 2014	QUESTEX MEDIA GROUPD LLC		region and an arrangement
3,500 USD		Result		all distributions and the state of the state	erie ingeneración de la como contracto de la como c
5,000 USD	Broadcast Production	APR 2014	RABBITO CONTENIE CONT		ora, justification (illinois)
5,000 USD	x 2 x 9 . g . g . x .	Result			
5,000 USD	Groadcast Production	JUN 2014	SO LOND LTD		
5,000 USD		Result			
3,518 USD	Broadcast Production	APR 2014	SUGAR CONTENT INC	libra de la fici	
3,518 USD		Result	entropage et al facto	Edit (A. E. H. Carr	Angel College
5,000 USD	Broadcast Production	APR 2014	the Interpublic Group of Companies		to the bloods
5,000 USD		Result			
627 USD	Broadcast Production	JUL 2014	THOMSON COMPUMARK		
627 USD	* * * * * * * * * * * * * * * * * * *	Result	Parks & Parks (4) Parks (1999)	21.44.1	
20,500 USD	Broadcast Production	APR 2014	UNIVERSAL RECORD DATABASE (L.C.		
20,500 USD	Sa sa gag sa Pilya	Result			
1,259 USD	Broadcast Production	APR 2014	VP RECORD DISTRIBUTORS INC		
1,259 USD		Result	and the second s	irini da ada I	firm fi
13,000 USD	Print Production	MAY 2014	WORLD TRAVEL EVENTS LTD:	sicaro SrA	
13,000 USD	90.	Result			
629,714 USD			and particular and the control of th		Overall Result